



Thank you for participating in this “Give Us What You Got” Community Pitches Event!

**We want to hear your idea - your "pitch" - for making life better in Flint, Michigan!** Whether your pitch is for a new business, or a community improvement suggestion, or a gripe about a problem you feel needs to be solved, we want to hear it! Let us record a short video of you presenting your pitch. You could be eligible for a cash prize, community recognition, and professional advice.

We will share the recorded pitches with the community, and we'll summarize and discuss the videos at the 2016 Urban Entrepreneurship Symposium Community Program to be held at the Mott Community College Event Center on October 19. Note that admission to the Community Program is free, but advance registration is required.

**We will select the clearest, most compelling, most interesting pitches for special recognition and a cash prize, as follows:**

1st prize: \$500

2nd prize: \$250

3rd prize: \$100

In addition to the recognition and cash, we will connect you with local resources that can help you further develop your idea.

To register for the 2016 Urban Entrepreneurship Symposium, go to <http://urbanei.org>. Registration for the Community Program on October 19 is FREE. Registration for each of the following days is \$25.00.

# Tips to consider while making your “pitch:”

## If you are describing a business opportunity:

- Clearly state your name!
- Give a brief description of your business idea.
- Who are the intended customers?
- What benefits or advantages does your product provide?
- How will your business make life better in Flint?
- How will your business make money?

## If you are making a community improvement suggestion:

- Clearly state your name!
- What is your suggestion for improving life in Flint?
- Who do you think should implement your suggestion?
- What problem will be solved if your suggestion is implemented?
- How will implementing your suggestion make the community better?

## If you are describing a problem you would like to see solved:

- Clearly state your name!
- Describe the problem you experience or witness.
- Who experiences the problem?
- What makes this an important problem?
- How will solving this problem make the community better?